



Development Committee Meeting Minutes  
Monday, January 30, 2017, 1:30 p.m.  
Network Office (300 N. Broad Street, Suite 207)  
Service Conference Room

Present: Michael Murphy, Alison Hartman, Cathy Pierson Ericka Windon, Alisha Johnson, Claudia Barker, Bonnie Kingdon Clarke, Larry Kullman, Jay Altman

1. The meeting began at 1:32 p.m. Michael Murphy, chair, welcomed everyone and congratulated Alisha on her recent marriage. Minutes of the November meeting were approved as circulated.
2. Claudia reported on FY 2016 / 2017 goals and funds raised to date. Focus now should be on the coming years. We will set specific dollar goals for 2017-18 and beyond after we determine need.
3. We discussed new initiatives for which we should seek funding, including:
  - Racial Equity work
  - Science and Math Education
  - Wheatley kitchen /garden house build
  - Diversity by Design
  - Social Emotional Learning
4. Edible Evening update: We are well on our way to our goal in sponsorships. Raffle tickets for two British Airways roundtrip flights, New Orleans to London, are selling at \$25 each. Event is Thursday, March 30<sup>th</sup>.
5. Michael reviewed the development committee goals for 2016-2017:
  - 1) Work with FirstLine staff to continue developing new strategies for fundraising for specific FirstLine and ESYNOLA priority initiatives.
  - 2) Seek out two potential development committee / board members.
  - 3) Identify new prospects and funding sources for priority initiatives.
  - 4) Solicit personal contributions from FirstLine board members, ensuring 100% participation in annual fund giving from board.
  - 5) Create marketing / PR task force to promote FirstLine and ESYNOLA in the community.

We will be reporting on progress to date at each board meeting.

6. Next meeting is Monday, March 6, 1:30-3:00.

Meeting adjourned at 2:45 p.m.

Respectfully submitted,

Claudia Barker, Chief Development Officer