

FirstLine Schools Custodial Mandatory Pre-Bid Meeting

Wednesday, March 4, 2020

9:00 AM

FirstLine Live Oak Charter School



FIRSTLINE SCHOOLS – EDUCATION FOR LIFE

Mission and Vision

- The mission of FirstLine Schools is to create and inspire great open admissions public schools in New Orleans.
- Our schools will prepare students for college, fulfilling careers, and a healthy life by nurturing students in mind, body, and spirit.



FirstLine Vision



Mind



Body



Spirit



Agenda

- **Who We Are**
- **Academic Results**
- **Where we are going**
- **Operations Role in our Schools**
- **Partners & Consultation Structure**
- **FirstLine's Custodial Expectations**
- **RFP Details**
- **Questions**
- **Site Visits/Walkthroughs**



Who We Are: History of FirstLine Schools

1990 – Summerbridge is Founded

Summerbridge (now Breakthrough) is a program designed to help 5th and 6th grade students gain acceptance into top middle schools, often private or selective public magnet schools.

1992 – James Lewis Extension School

Due to a lack of quality open-enrollment public schools, Jay Altman and the Summerbridge team founded James Lewis Extension School (JLES).

1998 – New Orleans Charter Middle School (NOCMS)

JLES became the first charter school in the city, NOCMS. Run by Middle School Advocates (MSA), it NOCMS was the top performing open admissions middle school in NOLA.

2005-2006 – S.J. Green Charter School

The state approached MSA and requested they take over the failing Green Middle School. Green opened as a charter school one week before Katrina hit.

2007 – Arthur Ashe Charter School and transition to FirstLine name

In 2007, MSA used the NOCMS charter to open Arthur Ashe Charter School. MSA changed its name to FirstLine Schools in 2008.

2010-2011 – FirstLine Grows to Five Schools

FirstLine expands in size as it transitions John Dibert School as a turn-around school and begins managing Langston Hughes Academy in 2010. In 2011 Joseph S Clark High School becomes FirstLine's first high school as a turn-around school.

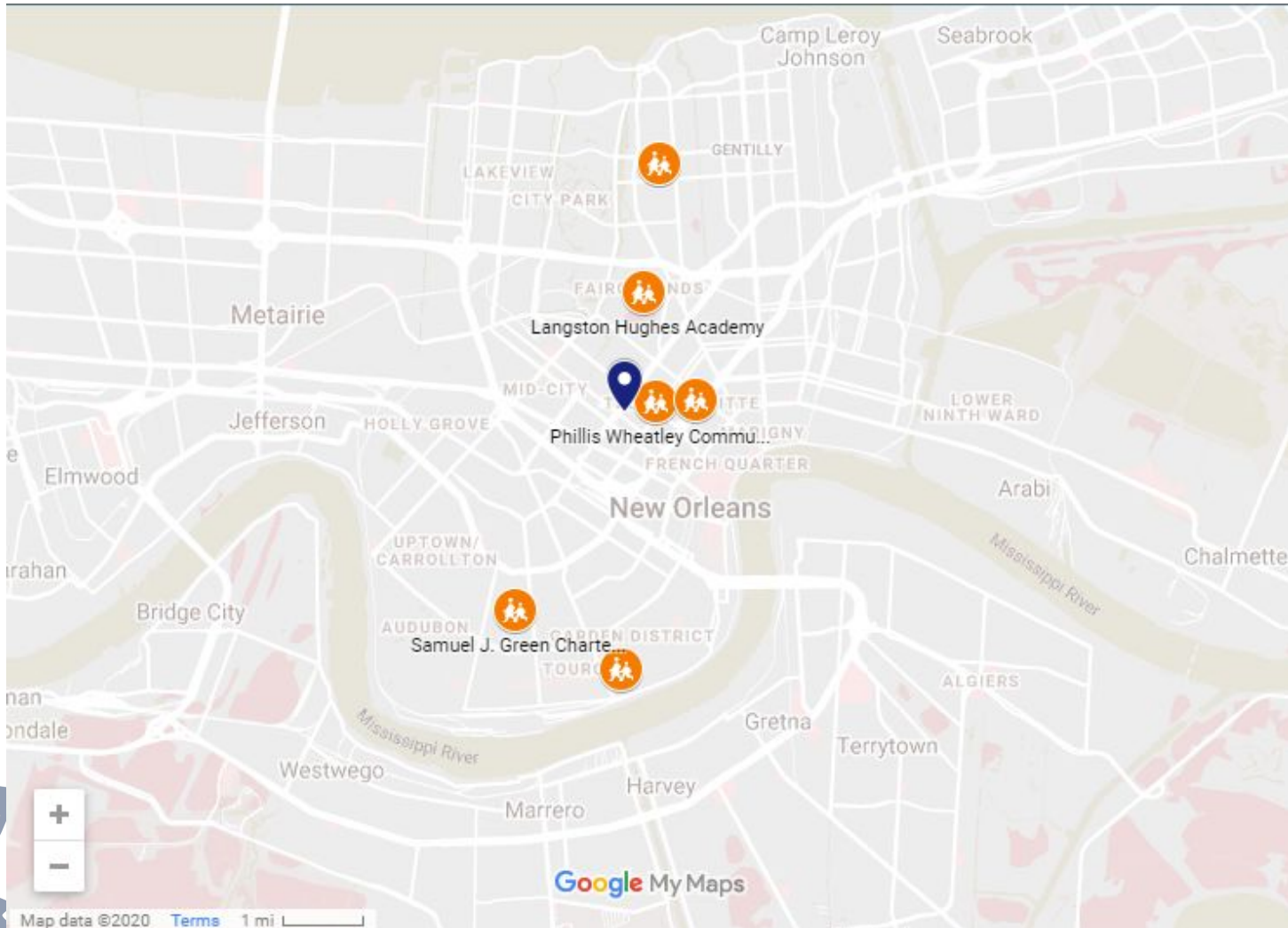
2018-2019 - FirstLine Grows to Six Schools

The Live Oak Facility becomes FirstLine's fifth K-8 school in the 2018-19 school year.

2019-2020 - FirstLine now focuses exclusively on Pre-K to 8th grade with five schools.



Who We Are: Our Schools

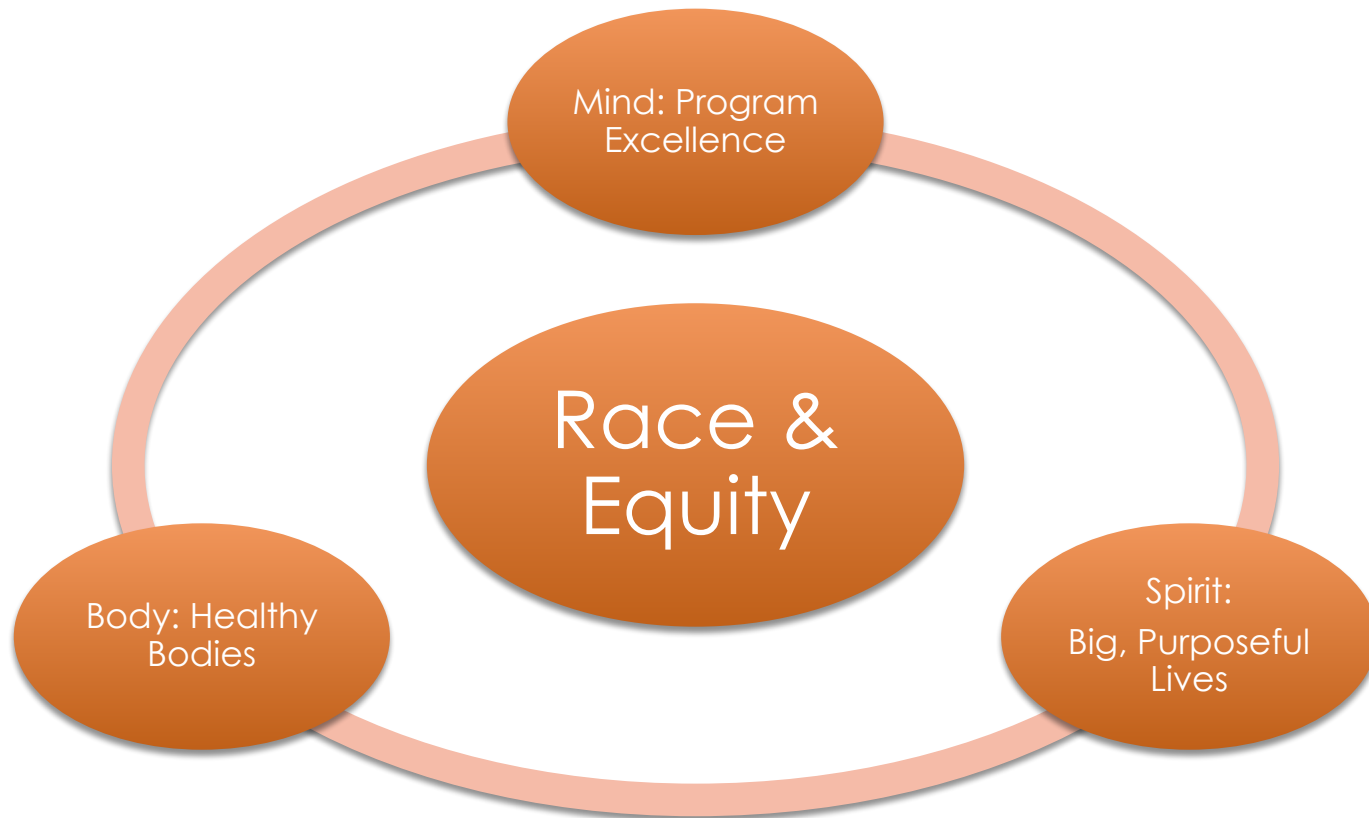


FirstLine Commitments

- I commit to my own and others' development.
- I commit to listening and understanding.
- I commit to speaking with honesty and respect.
- I commit to doing what it takes to serve others.
- I commit to keeping myself and others safe in mind, body, and spirit.
- I commit to bringing my personal joy to our work.
- I commit to holding myself and others accountable.



FirstLine Schools - Strategic Plan



In driving toward our mission and our vision, our purpose is to create a more equitable society for our children, through the words, thoughts and actions in our schools.



FirstLine's Current Letter Grades

School	Letter Grade	School Performance Score (SPS)	Progress Index (grade)
Ashe	C	64.4	88.2 (B)
FirstLine Live Oak	D	50.9	77 (B)
Green	C	63.9	93.4 (A)
Langston Hughes	D	58.4	86.8 (B)
Wheatley	D	58.4	87.9 (B)



Central Office Functions - Theory of Action

To take as many operational responsibilities off the principals, without loss of decision making autonomy, so that they can focus on school culture, curriculum, instruction, and relationships with students, parents, and teachers.



Operations Role in The Success of Our Students

- Ensure our students arrive on-time, ready to learn
 - How was their experience getting to school?
 - Low stress?
 - How long did it take?
- Ensure our students have adequate nutrition to be able to learn
 - Many are from high poverty households
 - We provide 3 meals a day at most of our schools: breakfast, lunch and snack (supper for students in afterschool programs)
 - Most of our students' calories come from school!
- **Ensure our buildings are clean, fully operational, and ready to provide learning experiences for our students**



Core Belief - Vendor Partnerships

Creating, nurturing and developing mutually beneficial relationships with vendor partners and their employees will improve the effectiveness of school operations.



Vendor vs. Partners

Shifting from transactional and tactical vendor relationships to strategic and purposeful partnerships provides tangible business benefits. Among them are:

- Mission and vision alignment
- Improved communications
- Improved effectiveness of service delivery
- Reduced adjustment and recovery time
- Greater service accuracy
- Lower attrition of key employees



Consultation Structure

Why have a formalized structure?



Consultation Structure

School-based

- Daily (15 mins)
 - [Link to sample dialogue](#)
- Weekly (30-60 mins)
 - [Link to sample notes and dialogue](#)

Network

- Weekly to Monthly
 - [Sample check in notes and dialogue](#)
 - May have both weekly and Monthly - with different attendees
- Quarterly
 - [Sample check in notes and dialogue](#)



FirstLine's Custodial Expectations

- Five years ago we released an RFP with APPA level & wage requirements
- Happy with the resulting low turnover of staff & appearance of our buildings - plan to continue with that model
- Scope of Work is very detailed - be sure your staffing model supports the details in the Scope of Work



RFP Details - Important Notes

- APPA Level 2 Requirements
 - Details are in the RFP
 - Questions about this expectation?
- Living Wage Requirements
 - Details are in the RFP
 - Questions about this expectation?
- Both of these requirements **MUST** be addressed in the proposal cost. We will be managing the bid awardee to these requirements.
- School Calendar - this is the DRAFT school calendar for the 2020-21 school year. This is subject to change and will be confirmed prior to contract finalization.



Questions and Answers

- Please review Attachment I (Commonly Asked Questions) before sending in any questions
- Send all questions (in writing) to **ndwilliams@firstlineschools.org**
- When updates are made to the Q&A document, an email will be sent to everyone that attended the pre-bid meeting (please ensure you have all signed in and your email address is legible)
- Questions are due Friday, March 13, 2020 by 2pm. Anything that arrives after this date/time will not be addressed.
- **Questions will be answered by 5pm on Tuesday, March 17, 2020.**



Proposal Submission

- Proposals are due by 2pm on Friday, March 27, 2020
- If you are late (even by 1-5 minutes), we will NOT accept your proposal. There are no exceptions.
- Be sure to complete the checklist and ensure you have all required documents as part of your submission.
- The evaluation rubric can be found on Pages 18-19 of the RFP - please review it carefully.



QUESTIONS?

